

# The Shore Club Phase 2 Improvements

*Following its successful debut season as The Shore Club, the rebranded member-owned private facility continues to introduce enhanced amenities, programs, and services. Highlights of Phase 2 programs and improvements include:*



- **Family-Friendly Memberships**
  - Club Membership increased approximately 50% across all categories in just one year
  - Full Members now enjoy reciprocal privileges through Pacific Links Golf Network at over 700 courses in 32 countries worldwide
  - Social Memberships are available for only \$155 (annual dues)
  
- **Course Enhancements**
  - Continued golf course bunker renovation: Holes No. 1,6, and 9 completed 1n 2019
  
- **Clubhouse Improvements**
  - Welcome Desk to greet members and guests daily
  - Remodeled men's and women's lobby lounges/locker rooms with new flooring, tile, paint, fixtures, furniture, and counter tops. New look reflects the contemporary coastal theme of the rebranded club.
  - Renovation of MacKissic's, the club's main dining/bar area. Now features whitewashed and stained woods, new TV's and backbar, beadboard and beam ceilings, and modern lighting evoking a bayside feel. Transformed from a traditional pub to a coastal design offering an enticing new menu and a bar with four new taps that highlight local area's best brews.
  - Reimagined multipurpose club room with new paint, window treatments, furniture, and fixtures. Named "1916," this room offers picturesque golf course views and may be utilized for intimate wine dinners, weddings, special events, and corporate meetings.
  
- **Expanded Social Events and Programs**
  - Addition of season-long Friday evening musical appearances by Marc LoMonaco and popular Jersey Shore entertainer Jim Bannach
  - Introduction of multi-course wine dinners, "Summer Soul Night," Crab Boils, holiday events
  - Enhanced summer "Family Golf Nights"
  - Established a new "Break 80" program that allows adults and children to track improvement and progress through levels of achievement